

EXPOSE YOUR...

**BUSINESS / SHOP / CLUB / GROUP
TO OVER 250,000 AREA MOTORCYCLISTS**

Bikers Helping Bikers

3 day Weekend Motorcycle Festival
with the 15th annual “Nelson’s Ride”

Friday thru Sunday August 15-17 2014
at the Historic Topsfield Fairgrounds



CONTACTS:

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Sponsorship and Supporter Categories and Prices

Platinum Event Sponsor \$15,000 – Only one slot available. Your Logo prominently printed on all marketing materials and Event t-shirts, preferred 10’ x 20’ vending booth location, mention in all press releases and interviews, preferred signage, logo and link on all our sites, full page ad in Event brochure

Chrome Sponsor(s) \$10,000– Only two available. Your Logo on all printed marketing and Event t-shirts, preferred 10’ x 20’ vending booth location, preferred signage, logo and link on all our sites, half page ad in our Event brochure.

Silver Sponsor: \$5,000 – Only five available. Logo on all Printed marketing materials and Event t-shirts, preferred 10’ x 10’ vending booth, your logo and link on our sites, preferred signage

Mass Media Sponsor: (No more than two will be chosen based on their proposals) Logo on all Printed marketing materials and Event t-shirts, preferred booth location, preferred signage

Sponsor - Band Stage - \$500/day plus you supply your banner – LOTS of exposure—Limited Quantity.

Sponsor - Bike Games - \$250 – listing on our sites and Event brochure, trophies

Sponsor - Preferred Restaurant \$250 (in cash or gift certificates) – listing on our sites and Event brochure

Sponsor - Miscellaneous Contests \$250 (cash or prize value) – listing on our sites, Event brochure,

Sponsor -After Show Party (your restaurant) \$250

Your Ad in our 3-day Event booklet - Full page - \$1,000; ½ page - \$600; ¼ page - \$400, Supporter listing - \$100

Tour Ride Destination - \$200 - Your business listed and linked on our sites as one of our five Tour Ride destinations on Saturday, August 16 – bring customers to your eatery – (plus \$15 gift certificate for our tour guide)

Preferred Lodging Listing - \$200 – your Hotel/Motel/Campground listing and link on our web site – discount rates @ 10% and allow late check out on Sunday, August 17

*For more information on exposing your business, shop, club, or group, contact us at
www.RidersHelpingRiders.org or info@MassMSF.org*