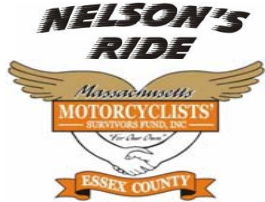




Massachusetts Motorcyclists' Survivors Fund, Inc.

PO BOX 427, Salem, MA 01970

www.MassMSF.org



## SPONSORSHIP & DONATION APPLICATION

### 10<sup>th</sup> Annual Nelson's Ride

"Nelson's Ride" is one of Essex County Massachusetts' most publicized events and attracts approximately 1,200 motorcyclists. This year we're expanding our efforts and marketing throughout all eastern

Massachusetts counties with flyers, posters and direct mailings. How will you get your share of the "biker-buck\$" if attendees don't know how to find you?

Check with your accountant or tax preparer, your participation in this event should be tax deductible as an Advertising or Charitable Donation.

Please Print:

DATE:	_____		
BUSINESS NAME:	_____		
CONTACT:	_____		
ADDRESS 1:	_____		
CITY/TOWN:	STATE:	ZIP:	_____
PHONE: ( _____ )	E-MAIL:	_____	
WEBSITE:	_____		
PARTICIPATION LEVEL:	VALUE:	_____	

Other than Donations: 25% Deposit required; make check payable and submit application to: MMSF, Inc., PO Box 427, Salem, MA 01970

If submitted by mail, a member of our TEAM will contact you within 5 business days.

<b><u>GOLD SPONSOR</u></b> <b>\$1,000</b>	<b><u>SILVER PARTNER</u></b> <b>\$750</b>	<b><u>BRONZE SPONSOR</u></b> <b>\$500</b>
<b>Includes:</b> <ul style="list-style-type: none"> <li>Your logo and web site on our 20,000 flyers/brochures, 250 posters and mailings</li> <li>Your logo link on our web sites.</li> <li>SUPPORTER of motorcycle safety sticker for your business.</li> <li>First choice of vendor booth placement at the event.</li> <li>Only five (5) available Sponsorships.</li> <li>Check for availability.</li> </ul>	<b>Includes:</b> <ul style="list-style-type: none"> <li>All of the Gold Sponsor options, except banner.</li> <li>Second choice of booth placement.</li> <li>Only ten (10) partnerships available.</li> </ul>	<b>Includes:</b> <ul style="list-style-type: none"> <li>Listing (no logo) on all our advertising and web site with link.</li> <li>Third choice of booth placement at the event.</li> <li>SUPPORTER of motorcycle safety sticker for your business.</li> </ul>
<b><u>ON PREMISES CONTEST HOST</u></b> <b>\$250</b>	<b><u>ORANGE VENDOR</u></b> <b>\$200</b>	<b><u>OPEN HOUSES</u></b> <b>\$250</b>
<b>Includes:</b> <ul style="list-style-type: none"> <li>Have your business host one of our biker game contests at your premises during the 10th Annual Nelson's Ride August 30th, 2009</li> </ul>	<b>Includes:</b> <ul style="list-style-type: none"> <li>Listing on web site (no link). <i>Sorry no food vendors</i></li> <li>Last choice of booth placement at the event.</li> <li>SUPPORTER of motorcycle safety sticker for your business.</li> </ul>	Host an Open House at your business on Thursday nights, June – August. Offer some free food or discount pricings. <b>Includes:</b> <ul style="list-style-type: none"> <li>We'll promote your business and drive riders to it during the season before Nelson's Ride.</li> <li>SUPPORTER of motorcycle safety sticker for your business.</li> </ul> Businesses that sign up for the Open House Program in the spring and summer can also be vendors or upgrade to a higher level of support.
<b><u>DONATIONS</u></b>		
In-Kind Donations of items of equal or greater value, for raffle prizes, would be accepted and the proper level of support given for their monetary value.		

**Board of Directors**

Paul W. Cote, President ~ Jason Hallock, Vice President, ~ Vince Silvia, Treasurer ~ Jacky Kieras, Clerk  
Joe "Sarge" Komola ~ Jackie Monahan ~ Jason "Clutch" Blais ~ Dennis Palazzo ~ Mike Longtin  
Sue Hart ~ Gail Riley (*alternates*)

**501c(3) Non-Profit ~ All-Volunteer**

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